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*Ontario*  
Travel  
Research  
Branch  
Report No. 67

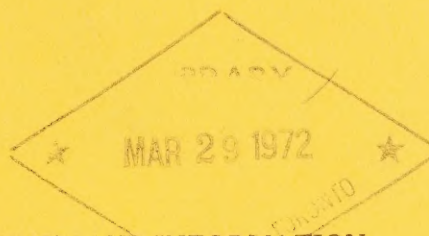
TOURIST ESTABLISHMENT OCCUPANCY IN ONTARIO  
( January and July, 1971 )

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Average Total Occupancy of Ontario Tourist Establishments  
By Type of Establishment  
During January and July, 1967, 1968, 1969, 1970, 1971

And

Average Total Occupancy of Ontario Tourist Establishments  
By Type of Establishment  
and According to Number of Rental Units Available  
During January and July, 1968, 1969, 1970, 1971



DEPARTMENT OF TOURISM AND INFORMATION  
Province of Ontario, Parliament Buildings, Toronto, Canada  
Hon. John White, Minister      A.S. Bray, Deputy Minister



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TOURIST ESTABLISHMENT OCCUPANCY IN ONTARIO

(January and July, 1971)

Travel Research Branch  
Director, Peter Klopchic, Ph.D.  
ONTARIO DEPARTMENT OF TOURISM AND INFORMATION  
February, 1971





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AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS  
 BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE  
 a) 30 or More Rental Units  
 b) 29 or Less Rental Units  
 IN PER CENT - DISTRICTS 1 - 10

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District 3:	Comprised of Vacation Area: No. (5) Niagara-Iroquoia	13-14
District 4:	Comprised of Vacation Areas: No. (6) Metropolitan (9) Great Pine Ridge (37) Lake Simcoe	15-16
District 5:	Comprised of Vacation Areas: No. (7) Huronia-Lake Simcoe (18) Muskoka	17-18
District 6:	Comprised of Vacation Areas: No. (8) Kawartha Lakes (17) Highlands of Haliburton	19-20
District 7:	Comprised of Vacation Areas: No. (10) Bay of Quinte (11) Hastings (12) Rideau Lakes - 1000 Islands (13) Seaway Valley (33) Land of Lakes	21-22







District 8: Comprised of Vacation Areas:	
No. (14) Lower Ottawa Valley	
(15) Upper Ottawa Valley	
(16) Madawaska Valley	
(36) Capital Tourist Region	23-24
District 9: Comprised of Vacation Areas:	
No. (20) Parry Sound	
Almaguin Highlands	
Georgian Bay	
(21) Algonquin Park	
(22) Nipissing	
(23) Sudbury	
(24) Manitoulin	
(25) Algoma	
(26) Golden Route - 101	
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(28) James Bay Frontier	
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District 10: Comprised of Vacation Areas:	
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(30) Rainy River	
(31) Lake of the Woods	
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### SAMPLING METHOD

Our purpose was to calculate the occupancy rates of all types of tourist establishments in Ontario during the months of January and July, 1971. Approximately 10 per cent of all tourist establishment types in each vacation area (excluding campsites), licensed by the Ontario Department of Tourism and Information and the Liquor Licence Board of Ontario, were randomly selected according to "probability proportional to size".

Sampling cards were prepared by the Travel Research Branch for each of the selected establishments, one covering the month of January and another covering the month of July. (See Appendix I). The field staff of the Department of Tourism and Information transmitted the sampling cards to selected tourist establishments in each vacation area. At designated intervals, establishment operators completed the cards and mailed them directly to the Travel Research Branch where they were tabulated and analysed.

The basic description of the contacted establishment was given on each card. In addition, provision was made for three basic data:

- (a) Total number of rental units available
- (b) Number of rental units occupied
- (c) Selected weeks (in rotation)





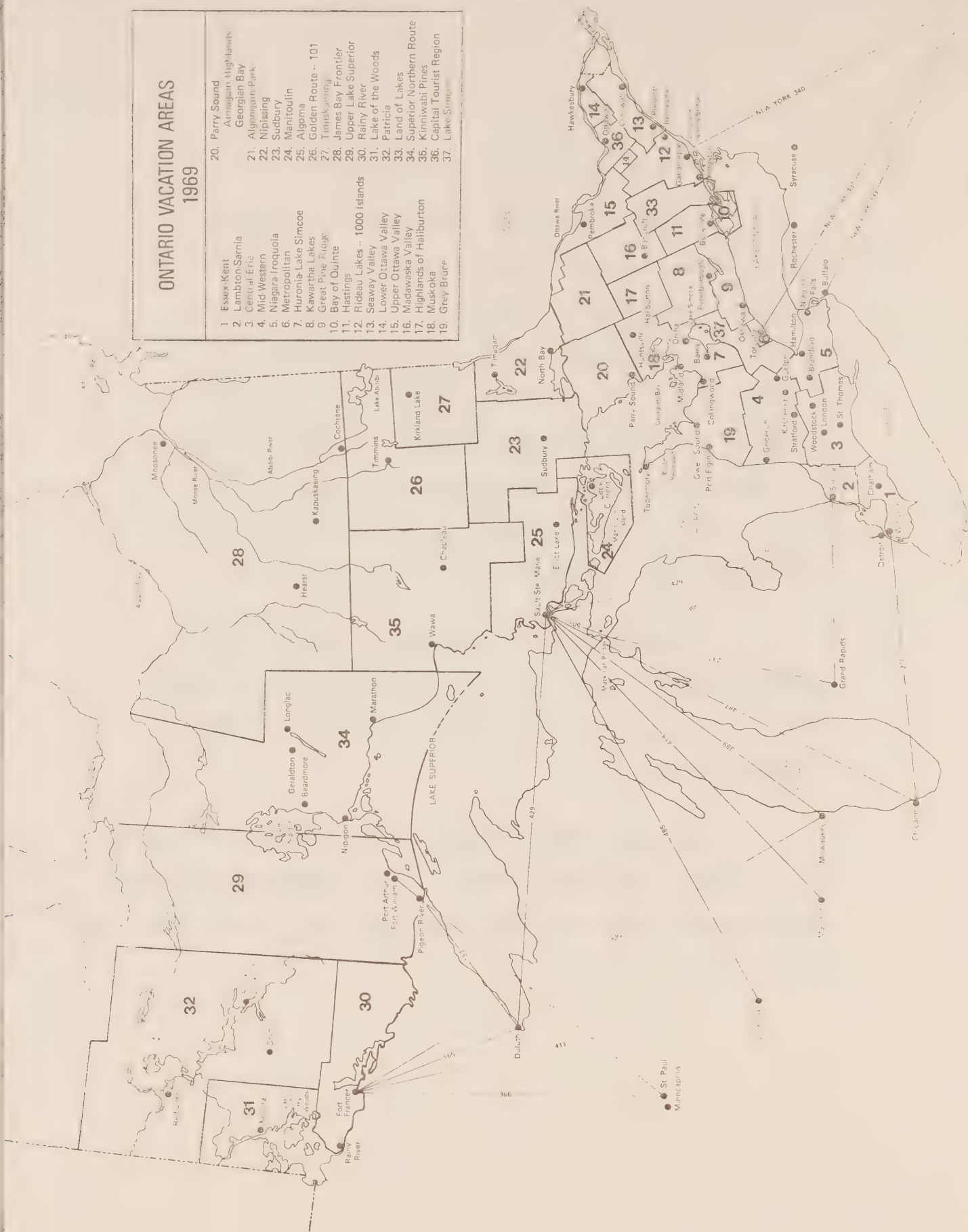
The sample provided for the tabulation of a wide range of rental units and types of establishments, with the exception of campsites. Due to their poor representation in the years preceeding 1969, campsites have been eliminated from the report and do not influence the data presented herein. Failure to respond, or the remittance of incomplete information was responsible for the final processing of less than 10 per cent of all establishment types in each vacation area, and thus in some instances, yielded a less valid occupancy rate.

It is expected that an occupancy survey of tourist establishments in Ontario will be undertaken yearly during the months of January and July, and that a new sample will be selected each year.

Additional information concerning the method of sampling may be obtained from Travel Research Branch, the Ontario Department of Tourism and Information, 185 Bloor Street East, Toronto 285, Ontario.

# ONTARIO VACATION AREAS 1969

- |                                  |                             |
|----------------------------------|-----------------------------|
| 1 Essex-Kent                     | 20. Parry Sound             |
| 2 Lambton-Sarnia                 | Armstrong Highlands         |
| 3 Central Erie                   | Georgian Bay                |
| 4. Mid-Western                   | 21. Algonquin Park          |
| 5. Niagara-Iroquoia              | 22. Nipissing               |
| 6. Metropolitan                  | 23. Sudbury                 |
| 7. Huronia-Lake Simcoe           | 24. Manitoulin              |
| 8. Kawartha Lakes                | 25. Algoma                  |
| 9. Great Pine Ridge              | 26. Golden Route -- 101     |
| 10. Bay of Quinte                | 27. Timiskaming             |
| 11. Hastings                     | 28. James Bay Frontier      |
| 12. Rideau Lakes -- 1000 Islands | 29. Upper Lake Superior     |
| 13. Seaway Valley                | 30. Rainy River             |
| 14. Lower Ottawa Valley          | 31. Lake of the Woods       |
| 15. Upper Ottawa Valley          | 32. Patricia                |
| 16. Madawaska Valley             | 33. Land of Lakes           |
| 17. Highlands of Haliburton      | 34. Superior Northern Route |
| 18. Muskoka                      | 35. Kinniwabi Pines         |
| 19. Grey Bruce                   | 36. Capital Tourist Region  |
|                                  | 37. Lake Simcoe             |



### TOURIST ESTABLISHMENT OCCUPANCY, 1971

The following tables include all occupancy rates, expressed in per cent, for each type of establishment by District (\*) and totals for the Province, with comparable figures for 1967, 1968, 1969 and 1970, where available.

Tables I and II show the occupancy of all types of tourist establishments in Ontario by District (\*) for the months of January and July, 1971.

Both average total occupancy rates (43%) for January and (68%) for July, 1971 show a slight decline of three per cent as compared to the occupancy rates recorded for January and July, 1970. In both cases the drop has been caused by a decline in the category "Hotel, Motor Hotel (LLB)".

In the January 1971 survey, the occupancy rate of most establishment types remained stable with the above mentioned exception of "Hotel, Motor Hotel (LLB)" which dropped five per cent while "Hotel (Not LLB)" increased by six per cent. The drop in the occupancy rate occurred in the 30 or more rental unit category as compared to the 29 or less rental unit category which remained stable at 41 per cent. (See Table III)

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(\*) For composition of District, see Index, Tables V to XXIV

Analysis of the July, 1971 occupancy rates also reveals a five per cent decrease in the "Hotel, Motor Hotel (LLB)" category. This decrease is mainly in the 29 or less rental units (63% in 1970, and 51% in 1971).

The 30 or more rental unit category generally reveals a higher occupancy rate (a pattern similar to that obtained for January and July 1968 - 1970) as compared to the category of 29 or less rental units. This indicates a preference for those establishments having more rental units available. The most acceptable interpretation of this tendency is that larger tourist establishments usually have more services to offer, such as dining room, bar, swimming pool, meeting rooms, etc.

However, success or failure in maintaining economically satisfactory occupancy levels in establishments of 29 rental units or less is also an important factor in the development of the tourist plant. Both options could have some bearing in regards to future development policy. In order to reach more authoritative conclusions on this point, further sampling and analysis of information for three groups (under 30 rental units, 30 - 99 rental units and 100 and over rental units) will be carried out during 1972.

In Tables V to XXIV information for each of the 10 Districts into which the 37 vacation areas were grouped, provides a clearer indication of the variation of establishment occupancies.



Tables have been prepared for each of the 10 Districts, indicating occupancy by establishment type during January 1968, 1969, 1970 and 1971, and also indicate a comparison between the average occupancy of those establishments having more than 30 rental units, and those having less than 29 rental units available during the same month and year. Similar data is also presented for July 1968, 1969, 1970 and 1971.

To understand the magnitude of these occupancy rates, Table XXV was used to provide, in absolute numbers, tourist accommodations available in Ontario in 1969. These data are shown in numbers of establishments and units, by District, and by type of accommodation (excluding campsites).

SUMMARY OF TOCIST ESTABLISHMENT OCCUPANCY BY SELECTED DISTRICT AND TYPE OF ESTABLISHMENT, IN PER CENT - JANUARY, 1971

TABLE I

[illegible]

SUMMARY OF TOURIST ESTABLISHMENT OCCUPANCY BY SELECTED DISTRICT AND TYPE OF ESTABLISHMENT, IN PER CENT - JULY, 1971

TABLE II

District	Response In Per Cent	Total	Hotel		Motel	Lodge	Cottage	Cabin	Other
			Motor Hotel (LIR)	Hotel (Not LIR)					
Correct responses received and tabulated		789	267	34	158	118	141	41	30
Average Group Occup. District 1 (Vacation Areas 1, 2, 3, & 4)	95%	57	55	32	60	N/A	99	24	52
Average Group Occup. District 2 (Vacation Area 19)	100%	69	63	55	83	77	73	60	24
Average Group Occup. District 3 (Vacation Area 5)	81%	78	74	N/A	82	N/A	89	72	63
Average Group Occup. District 4 (Vacation Areas 6, 9 & 37)	85%	65	66	51	61	56	61	48	N/A
Average Group Occup. District 5 (Vacation Areas 7 & 18)	9%	70	64	66	81	69	72	58	39
Average Group Occup. District 6 (Vacation Areas 8 & 17)	100%	65	61	N/A	74	64	67	43	16
Average Group Occup. District 7 (Vacation Areas 10, 11, 12, 13 & 33)	80%	69	51	51	79	66	80	61	37
Average Group Occup. District 8 (Vacation Areas 14, 15, 16 & 36)	73%	75	72	22	80	94	78	89	N/A
Average Group Occup. District 9 (Vacation Areas 20, 21, 22, 23, 24, 25, 26, 27, 28 & 35)	67%	66	61	11	82	42	74	54	N/A
Average Group Occup. District 10 (Vacation Areas 29, 30, 31, 32 & 34)	83%	69	78	62	82	48	59	70	71
Average Total Occupancy -			1971		1969	1970	1971		
			1970		76	60	72	57	50
			1969		74	61	79	60	49
			1968		71	58	77	62	62
			1967		73	70	84	60	68
					75	56	74	52	56
Establishments selected in sample			943	902	881	865	909		
Correct responses received and tabulated			685	669	672	653	789		
Correct responses in per cent of selected sample			73%	74%	76%	75%	87%		

TABLE III

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS  
BY TYPE OF ESTABLISHMENT FOR JANUARY 1967, 1968, 1969, 1970 and 1971 - IN PER CENT

Year	Total All Types of Establishments	Hotel Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	46%	52	-	41	8	46	N/A	24
1968	46%	49	59	39	17	N/A	71	54
1969	49%	54	59	38	14	N/A	N/A	25
1970	46%	51	49	37	37	59	N/A	36
1971	43%	46	55	37	35	N/A	N/A	37

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT, JANUARY 1968, 1969, 1970 and 1971

Average Total Occupancy	Year	Hotel Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	53%	83	43	20	N/A	N/A	50
	1969	57%	63	32	23	N/A	N/A	N/A
	1970	54%	57	35	49	N/A	N/A	7
	1971	49%	67	32	18	N/A	N/A	N/A
b) 29 or less rental units	1968	40%	36	37	15	1	71	56
	1969	46%	53	41	12	N/A	N/A	25
	1970	41%	31	38	35	59	11	41
	1971	41%	37	39	36	N/A	N/A	37

Establishments selected for sample -

	1967	1968	1969	1970	1971
Correct responses received and tabulated -	240	499	507	481	602
Correct responses in per cent of selected sample -	133	388	397	388	480
	55%	78%	78%	81%	80%



TABLE IV

AVERAGE TOTAL OCCUPANCY FOR ALL ONTARIO TOURIST ESTABLISHMENTS  
BY TYPE OF ESTABLISHMENT FOR JULY 1967, 1968, 1969, 1970 AND 1971 - IN PER CENT

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel						
1967	68%	68	54	54	75	56	74	52	56
1968	70%	62	47	47	73	70	84	60	68
1969	67%	64	58	58	71	58	77	62	62
1970	71%	70	62	62	74	61	79	60	49
1971	68%	65	51	51	76	60	72	57	50

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT, JULY 1968, 1969, 1970 AND 1971

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel						
a) 30 or more units	1968	65%	56	84	81	94	100	N/A	N/A
	1969	66%	71	77	58	N/A	96	60	60
	1970	73%	74	80	71	N/A	N/A	69	69
	1971	69%	57	81	68	99	84	N/A	N/A
b) 29 or less units	1968	57%	40	70	65	84	59	63	63
	1969	60%	40	69	57	77	60	62	62
	1970	63%	37	72	54	79	60	47	47
	1971	51%	47	74	56	74	56	48	48
					1967	1968	1969	1970	1971

Establishments selected for sample -  
Correct responses received and tabulated -  
Correct responses in per cent of selected sample -



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AVERAGE TOTAL OCCUPANCY  
OF  
TOURIST ESTABLISHMENTS  
BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE  
a) 30 or More Rental Units  
b) 29 or Less Rental Units  
IN PER CENT  
DISTRICTS 1 - 10

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TABLE V

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)						
1968	49%	51		17	48	N/A	N/A	N/A	28
1969	53%	60		40	38	N/A	N/A	N/A	N/A
1970	47%	51		33	38	N/A	38	N/A	41
1971	44%	48		N/A	36	22	N/A	N/A	36

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)						
a) 30 or more rental units	1968	50%		N/A	58	N/A	N/A	N/A	N/A
	1969	60%		N/A	31	N/A	N/A	N/A	N/A
	1970	54%		N/A	30	N/A	N/A	N/A	N/A
	1971	51%		N/A	32	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	51%		17	44	N/A	N/A	N/A	28
	1969	61%		40	42	N/A	N/A	N/A	N/A
	1970	45%		33	43	N/A	38	N/A	41
	1971	43%		N/A	37	21	N/A	N/A	36



TABLE VI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	64%	61	49	73	34	69	28	45
1968	68%	61	60	76	31	82	58	43
1969	69%	64	44	72	52	90	51	61
1970	68%	66	29	69	40	75	58	57
1971	57%	55	32	60	N/A	99	24	52

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JULY 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	62%	N/A	86	N/A	81	N/A	N/A
	1969	62%	N/A	75	N/A	N/A	N/A	N/A
	1970	68%	N/A	76	N/A	N/A	N/A	N/A
	1971	61%	N/A	68	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	56%	60	71	31	83	58	43
	1969	70%	44	69	52	90	51	61
	1970	63%	29	65	40	75	58	57
	1971	45%	32	57	N/A	99	24	52

TABLE VII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)						
1968	47%	27		68	55	34	N/A	71	N/A
1969	46%	22		58	55	44	N/A	N/A	N/A
1970	44%	28		55	40	69	N/A	N/A	N/A
1971	50%	43		66	49	N/A	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)						
a) 30 or more rental units	1968	37%		74	98	34	N/A	N/A	N/A
	1969	37%		56	61	44	N/A	N/A	N/A
	1970	69%		62	31	69	N/A	N/A	N/A
	1971	66%		70	54	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	23%		48	49	29	N/A	71	N/A
	1969	17%		62	54	N/A	N/A	N/A	N/A
	1970	17%		12	43	N/A	N/A	N/A	N/A
	1971	39%		46	47	N/A	N/A	N/A	N/A

TABLE VIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)

Year	Total All Types of Establishments	Hotel					
		Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin Other
1967	62%	36	59	67	66	69	74 17
1968	75%	40	41	83	71	87	95 74
1969	74%	52	48	87	69	78	86 N/A
1970	73%	51	67	85	64	84	34 78
1971	69%	63	55	83	77	73	60 24

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JULY 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)

Average Total Occupancy	Year	Hotel					
		Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin Other
a) 30 or more rental units	1968	35%	50	N/A	99	N/A	N/A N/A
	1969	93%	62	81	64	N/A	N/A N/A
	1970	34%	65	80	62	N/A	N/A N/A
	1971	81%	51	98	74	N/A	N/A N/A
b) 29 or less rental units	1968	55%	26	83	65	87	95 74
	1969	45%	15	88	N/A	78	86 N/A
	1970	59%	74	87	76	84	34 78
	1971	41%	63	81	80	73	60 24

TABLE IX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Year	Total All Types of Establishments	Hotel		Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (Not LLB)					
1968	34%	40	N/A	27	1	N/A	N/A	N/A
1969	31%	32	84	29	N/A	N/A	N/A	N/A
1970	30%	34	N/A	24	N/A	N/A	N/A	33
1971	29%	31	N/A	27	N/A	N/A	N/A	13

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Average Total Occupancy	Year	Hotel		Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (Not LLB)					
a) 30 or more rental units	1968	40%	N/A	30	N/A	N/A	N/A	N/A
	1969	32%	N/A	14	N/A	N/A	N/A	N/A
	1970	37%	N/A	13	N/A	N/A	N/A	N/A
	1971	32%	N/A	11	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	40%	N/A	25	1	N/A	N/A	N/A
	1969	34%	84	36	N/A	N/A	N/A	N/A
	1970	28%	N/A	28	N/A	N/A	N/A	33
	1971	29%	N/A	37	N/A	N/A	N/A	13



TABLE X

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Year	Total All Types of Establishments	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	69%	72	N/A	69	52	85	52	66
1968	67%	64	N/A	70	62	79	59	100
1969	59%	56	N/A	59	75	96	69	79
1970	73%	78	N/A	73	67	89	64	51
1971	78%	74	N/A	82	N/A	89	72	63

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JULY 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Average Total Occupancy	Year	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	67%	N/A	81	N/A	N/A	N/A	N/A
	1969	60%	N/A	69	N/A	N/A	N/A	N/A
	1970	82%	N/A	78	N/A	N/A	N/A	N/A
	1971	80%	N/A	83	N/A	N/A	N/A	N/A
b) 29 or more rental units	1968	59%	N/A	63	62	79	59	N/A
	1969	50%	N/A	54	75	96	69	69
	1970	68%	N/A	71	67	89	64	42
	1971	51%	N/A	82	N/A	89	72	42

TABLE XI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	60%	62	62	54	N/A	N/A	N/A	2
1969	68%	70	80	50	N/A	N/A	N/A	8
1970	64%	66	59	53	N/A	N/A	N/A	35
1971	47%	49	45	36	N/A	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	62%	98	N/A	N/A	N/A	N/A	N/A
	1969	71%	88	59	N/A	N/A	N/A	N/A
	1970	66%	49	48	N/A	N/A	N/A	N/A
	1971	48%	54	36	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	60%	21	54	N/A	N/A	N/A	2
	1969	62%	39	43	N/A	N/A	N/A	8
	1970	55%	N/A	65	N/A	N/A	N/A	35
	1971	60%	N/A	36	N/A	N/A	N/A	N/A

TABLE XII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Year	Total		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
	All Types of Establishments	Motor Hotel (LLB)						
1967	75%	75	58	70	N/A	100	55	12
1968	68%	67	64	62	62	91	65	33
1969	68%	65	80	84	53	94	59	29
1970	72%	72	55	72	N/A	73	44	67
1971	65%	66	51	61	56	61	48	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JULY 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (LLB)						
a) 30 or more rental units	1968	68%	71	93	27	N/A	N/A	N/A	N/A
	1969	64%	93	87	N/A	N/A	N/A	N/A	N/A
	1970	73%	75	71	N/A	N/A	N/A	N/A	N/A
	1971	66%	65	95	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	55%	54	59	100	91	65	33	33
	1969	78%	32	76	53	94	59	29	29
	1970	58%	27	72	N/A	73	44	67	67
	1971	73%	38	52	56	61	48	N/A	N/A

TABLE XIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Year	Total		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
	All Types of Establishments	Motor Hotel (LLB)						
1968	39%	44	43	42	20	N/A	N/A	49
1969	48%	52	49	48	21	N/A	N/A	5
1970	45%	44	41	46	46	53	N/A	7
1971	44%	52	29	37	39	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)						
a) 30 or more rental units	1968	46%		33	N/A	16	N/A	N/A	N/A
	1969	50%		48	N/A	N/A	N/A	N/A	N/A
	1970	39%		37	N/A	N/A	N/A	N/A	N/A
	1971	66%		21	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	40%		48	42	24	N/A	N/A	49
	1969	54%		51	48	21	N/A	N/A	5
	1970	47%		56	46	46	53	N/A	7
	1971	33%		33	37	39	N/A	N/A	N/A



TABLE XIV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	65%	56	N/A	91	64	67	36	62
1968	72%	54	28	81	81	81	56	64
1969	65%	58	58	76	61	74	57	37
1970	75%	72	61	73	73	85	70	34
1971	70%	64	66	81	69	72	58	39

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JULY 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	54%	49	N/A	81	100	100	N/A
	1969	64%	68	N/A	57	N/A	N/A	N/A
	1970	74%	68	N/A	69	N/A	N/A	N/A
	1971	68%	N/A	N/A	67	100	N/A	N/A
b) 29 or less rental units	1968	54%	5	81	80	79	52	64
	1969	53%	51	76	66	74	53	37
	1970	68%	50	73	81	85	70	34
	1971	54%	66	81	70	70	53	39

TABLE XV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	36%	41	34	39	3	N/A	N/A	31
1969	39%	50	40	35	8	N/A	N/A	N/A
1970	51%	54	N/A	44	26	N/A	N/A	N/A
1971	52%	52	36	51	56	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	45%	N/A	N/A	N/A	N/A	N/A	N/A
	1969	60%	N/A	N/A	5	N/A	N/A	N/A
	1970	66%	N/A	N/A	28	N/A	N/A	N/A
	1971	62%	N/A	96	18	N/A	N/A	N/A
b) 29 or less rental units	1968	35%	34	39	3	N/A	N/A	31
	1969	32%	40	35	10	N/A	N/A	N/A
	1970	42%	N/A	44	26	N/A	N/A	N/A
	1971	41%	36	47	63	N/A	N/A	N/A

TABLE XVI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Year	Total		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
	All Types of Establishments	Motor Hotel (LLB)						
1967	63%	73	29	67	49	75	46	9
1968	78%	63	42	66	72	88	69	51
1969	70%	61	55	64	54	84	35	N/A
1970	72%	70	63	66	60	80	57	45
1971	65%	61	N/A	74	64	67	43	16

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JULY 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (LLB)						
a) 30 or more rental units	1968	57%		N/A	N/A	92	N/A	N/A	N/A
	1969	72%		N/A	N/A	50	N/A	N/A	N/A
	1970	79%		N/A	N/A	83	N/A	N/A	N/A
	1971	67%		N/A	N/A	77	N/A	N/A	N/A
b) 29 or less rental units	1968	71%		42	66	59	88	69	51
	1969	44%		55	64	58	84	35	N/A
	1970	55%		63	66	50	80	57	45
	1971	52%		N/A	74	55	83	43	16

TABLE XVII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JANUARY 1968, 1969 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands,  
 Seaway Valley, Land of Lakes)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	41%	45	52	36	N/A	N/A	N/A	N/A
1969	34%	34	35	33	N/A	N/A	N/A	N/A
1970	38%	44	4	32	N/A	N/A	N/A	N/A
1971	39%	40	44	41	N/A	N/A	N/A	36

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands,  
 Seaway Valley, Land of Lakes)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	44%	N/A	22	N/A	N/A	N/A	N/A
	1969	37%	36	11	N/A	N/A	N/A	N/A
	1970	49%	N/A	12	N/A	N/A	N/A	N/A
	1971	46%	67	46	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	48%	52	43	N/A	N/A	N/A	N/A
	1969	18%	30	39	N/A	N/A	N/A	N/A
	1970	28%	4	35	N/A	N/A	N/A	N/A
	1971	23%	19	40	N/A	N/A	N/A	36



TABLE XVIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands, Seaway Valley, Land of Lakes)

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)						
1967	68%	73		50	74	43	70	65	79
1968	73%	63		37	71	61	87	76	100
1969	74%	68		51	79	68	88	44	97
1970	66%	73		59	80	42	66	44	15
1971	69%	51		51	79	66	80	61	37

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JULY 1968, 1969, 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands, Seaway Valley, Land of Lakes)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)						
a) 30 or more rental units	1968	63%		N/A	80	N/A	N/A	N/A	N/A
	1969	73%		54	77	N/A	N/A	88	N/A
	1970	72%		66	99	78	N/A	N/A	N/A
	1971	59%		60	93	98	N/A	70	N/A
b) 29 or less rental units	1968	62%		37	69	61	87	76	100
	1969	49%		29	79	60	88	35	97
	1970	87%		3	77	28	66	44	15
	1971	21%		44	77	52	80	59	37

TABLE XIX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,  
Madawaska Valley, Capital Tourist Region)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	60%	60	94	49	N/A	N/A	N/A	68
1969	49%	46	59	50	N/A	N/A	N/A	N/A
1970	43%	42	67	41	N/A	N/A	N/A	46
1971	52%	53	91	42	50	N/A	N/A	75

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,  
Madawaska Valley, Capital Tourist Region)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	63%	94	45	N/A	N/A	N/A	50
	1969	47%	59	47	N/A	N/A	N/A	N/A
	1970	44%	67	46	N/A	N/A	N/A	7
	1971	56%	91	49	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	44%	N/A	52	N/A	N/A	N/A	87
	1969	43%	N/A	51	N/A	N/A	N/A	N/A
	1970	36%	N/A	38	N/A	N/A	N/A	66
	1971	37%	N/A	39	50	N/A	N/A	75

TABLE XX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,  
 Madawaska Valley, Capital Tourist Region)

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)						
1967	70%	65		89	78	80	66	57	79
1968	67%	58		35	78	92	81	56	61
1969	69%	65		81	72	65	76	67	56
1970	66%	59		82	70	75	89	49	49
1971	75%	72		22	80	94	78	89	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JULY 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,  
 Madawaska Valley, Capital Tourist Region)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)						
a) 30 or more rental units	1968	59%		35	80	N/A	N/A	N/A	N/A
	1969	70%		81	76	N/A	N/A	N/A	8
	1970	64%		82	84	N/A	N/A	N/A	16
	1971	74%		N/A	84	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	52%		N/A	77	92	81	56	61
	1969	49%		N/A	70	65	76	67	80
	1970	41%		N/A	66	75	89	49	59
	1971	61%		12	78	94	78	89	N/A

TABLE XXI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algonquin Park, Nipissing, Sudbury, Manitoulin, Algoma,  
 Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)						
1968	38%	41		48	27	N/A	N/A	N/A	N/A
1969	47%	49		57	43	14	N/A	N/A	N/A
1970	47%	50		7	42	N/A	N/A	N/A	N/A
1971	42%	43		54	42	N/A	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algonquin Park, Nipissing, Sudbury, Manitoulin, Algoma,  
 Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)						
a) 30 or more rental units	1968	49%		N/A	45	N/A	N/A	N/A	N/A
	1969	54%		N/A	49	N/A	N/A	N/A	N/A
	1970	51%		N/A	76	N/A	N/A	N/A	N/A
	1971	40%		N/A	62	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	34%		48	15	N/A	N/A	N/A	N/A
	1969	45%		57	42	14	N/A	N/A	N/A
	1970	49%		7	37	N/A	N/A	N/A	N/A
	1971	45%		54	39	N/A	N/A	N/A	N/A



TABLE XXII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algonquin Park, Nipissing, Sudbury, Manitoulin, Algoma,  
 Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	73%	67	7	77	76	78	80	29
1968	73%	59	57	74	79	86	25	N/A
1969	71%	67	N/A	72	52	82	73	N/A
1970	72%	75	31	83	47	81	48	30
1971	66%	61	11	82	42	74	54	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JULY 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algonquin Park, Nipissing, Sudbury, Manitoulin, Algoma,  
 Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	68%	N/A	89	N/A	N/A	N/A	N/A
	1969	70%	N/A	96	44	N/A	N/A	N/A
	1970	71%	N/A	97	53	N/A	N/A	N/A
	1971	76%	N/A	74	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	53%	57	69	79	86	25	N/A
	1969	66%	N/A	66	54	82	73	N/A
	1970	78%	31	79	46	81	48	30
	1971	47%	11	83	43	74	54	N/A



TABLE XXIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,  
 Patricia, Superior Northern Route)

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)						
1968	34%	42		31	16	N/A	N/A	N/A	60
1969	36%	44		76	22	6	N/A	N/A	N/A
1970	39%	44		9	30	12	N/A	N/A	N/A
1971	48%	52		49	42	N/A	N/A	N/A	37

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,  
 Patricia, Superior Northern Route)

Average Total Occupancy	Year	Hotel		Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)						
a) 30 or more rental units	1968	50%		N/A	49	N/A	N/A	N/A	N/A
	1969	50%		N/A	14	N/A	N/A	N/A	N/A
	1970	46%		N/A	9	N/A	N/A	N/A	N/A
	1971	56%		N/A	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	32%		31	12	N/A	N/A	N/A	60
	1969	30%		76	29	6	N/A	N/A	N/A
	1970	37%		9	25	12	N/A	N/A	N/A
	1971	44%		49	42	N/A	N/A	N/A	37

TABLE XXIV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,  
 Patricia, Superior Northern Route)

Year	Total All Types of Establishments	Hotel Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	62%	66	67	81	35	78	70	40
1968	62%	66	45	80	37	66	67	70
1969	61%	74	31	86	42	46	72	56
1970	66%	68	33	75	61	62	43	N/A
1971	69%	78	62	82	48	59	70	71

# AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT

ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT

JULY 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,  
 Patricia, Superior Northern Route)

Average Total Occupancy	Year	Hotel Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	70%	N/A	82	41	N/A	N/A	N/A
	1969	78%	N/A	80	66	N/A	N/A	N/A
	1970	80%	N/A	80	83	N/A	N/A	N/A
	1971	88%	N/A	87	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	62%	45	80	37	66	67	70
	1969	63%	31	87	39	46	72	56
	1970	40%	33	74	57	62	43	N/A
	1971	64%	62	81	50	59	70	71

TOURIST ACCOMMODATION IN ONTARIO, 1969  
(Excluding Campsites)

29.

A P P E N D I X





SAMPLING CARD

Number \_\_\_\_\_

Name of Establishment \_\_\_\_\_

Address \_\_\_\_\_

Vacation Area \_\_\_\_\_

**PLEASE INDICATE MAIN TYPE OF ESTABLISHMENT OPERATED:**

Hotel, Motor Hotel  
(L.L.B.)

☐

Cottage

☐

Hotel

☐

Cabin

☐

Motel

☐

Campsite

☐

Resort-Lodge (A.P.)

☐

Other

☐

**PLEASE COMPLETE THE FOLLOWING FOR THE WEEK OF:**

\_\_\_\_\_ (Inclusive)

If you have more than one type of rental unit in your establishment,  
please name and give their occupancy separately:

Type of Establish- ment	Units Avail- able	NUMBER OF UNITS OCCUPIED ON:						
		Mon.	Tues.	Wed.	Thur.	Fri.	Sat.	Sun.
1								
2								
3								

Note: For the purpose of this survey a room is to be considered fully occupied even if being used by only 1 person.

PLEASE RETURN COMPLETED CARD AS SOON AS POSSIBLE AFTER SURVEY DATE. THANK YOU.







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